

No. SCZCC/OCCM-16-17/ 2033 /2016

Date : 30/12/2016

To,

**Subject : Silver Jubilee Celebration of Orange City Craft Mela at Nagpur (Maharashtra)– (India).**

Sir/ Madam,

The South Central Zone Cultural Centre an autonomous institution working under the aegis of Ministry of Culture, Government of India. The Head Quarter of this prestigious institution is situated in Nagpur (Maharashtra State). The Centre has been organizing it's most popular & keenly awaited Orange City Craft Fair in Nagpur from last 24 years with great success.

Orange City Craft Fair is one of the biggest ever showcase of Indian Traditional Craftsmanship, Cuisine & Performing arts in Central India. A footfall of more than one lac visitors is witnessed every year. More than 200 artisan participate in this mela from all over India.

This year we are celebrating Silver Jubilee of Orange City Craft Mela from **3<sup>rd</sup> to 12<sup>th</sup> February, 2017** at S.C.Z.C.C. Campus, Nagpur on an International scale.

We, therefore, request you to participate in the aforesaid Craft Mela by sending requisite form along with prescribed fees by D.D. alongwith copy of artisan card, awardee certificate, affidavit etc. before 15/01/2017. Earliest communication in this regard will be highly appreciated. Consessional rate will be given to Craftsmen who are honoured by State & Central Government as follows :

- |   |   |  |
|---|---|--|
| * National Awardee  | - | 50 %   |
| * National Merit Certificate Certificate Holder                         | - | 40 %   |
| * State Awardee   | - | 30 %   |
| * Craftsman who will give Demonstration                                 | - | 30 %   |
| * Artisan of Chhattisgarh   | - | 30 % & free of cost as per recommendation of<br>Dept. of Culture, Govt. of Chhattisgarh. |
| * Weavers & artisan of Handloom   | - | 30 %   |
| * <b>Foreign &amp; overseas Craftsmen(Through their embassies only)</b> | - | <b>Free</b>  |

**(Dr. Piush Kumar)**

Director

**Encl :** As above.

**Note :** Receipt of this letter: does'nt mean allotment of stall. List of selected artisan will be up-loaded on Centre's Web-site. Discretion of Director will be final and binding for allotment of stall. Demand draft will be refunded to those Craftsman who will not be selected.

**South Central Zone Cultural Centre, Nagpur**

56/1, Opp : M.L.A. Hostel, Civil Lines, Nagpur – 440 001  
Telephone No.0712-2562974, Fax No.0712-2560966

**25<sup>th</sup> Orange City Craft Mela, Nagpur  
(Silver Jubilee Celebration),**

**Date : 3<sup>rd</sup> to 12<sup>th</sup> February, 2017**

Passpost Size  
Photo

Not for NGOs  
or Govt.  
Agencies

**Application form for allotment of Stall to artisan (Non-transferable)**

1. Name of Artisan or Institution : .....
2. Address : .....  
.....  
.....
3. Tel.No. .... Mobile No.....  
Email : .....
4. Name of Craft : .....
5. **Stall (Size/Rent/)** :

	<b>Size</b>	<b>Rent</b> (For Artisans/ NGO)	<b>Rent</b> (For Govt. Agencies)
A	10' x 10' Stall	25,000/-	40,000/-
B	10' x 20' Stall	50,000/-	80,000/-
C	15' x 15' open space	35,000/-	60,000/-

6. Have you ever participated in Orange City Craft Mela earlier : .....
7. Are you honoured by State Award/ N.M.C./National Award or by any institution ?  
If yes, please mention : .....
- \* Name of Award : .....
- \* Name of Institution : .....
- \* Year : .....
8. Rate of concession will be as follow :
  - \* National Awardee - 50 %
  - \* National Merit Certificate Holder - 40 %
  - \* State Awardee - 30 %
  - \* Craftsman who will give Demonstration - 30 %
  - \* Artisan of Chhattisgarh State - 30 % & free of cost as per recommendation of Dept. of Culture, Govt. of Chhattisgarh.
  - \* Weavers & artisan of Handloom - 30 %
  - \* Foreign & overseas Craftsman(Through their embassies only) - Free

P.T.O.

9. Stall Rent Rs..... Receipt No. .... Date .....

I have read all rules & regulations mentioned in part A & I will abide by these rules & regulations.

Place : .....

Date : .....

Name of artisan/ institution

**Note :** Please send stall rent as prescribed, by D.D. in favour of Director, South Central Zone Cultural Centre, payable at Nagpur along with form.

**"FOR OFFICE USE"**

Stall Rent Rs..... to be deposited in account section of office.

Jr. Assistant :

Sr. Assistant :

Programme Officer :

Sr. Accounts & Admn.Officer :

Director :

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Received stall rent Rs. .... by D.D. No. .... by receipt No.....

Date .....

Jr. Asstt./Sr. Asstt (A/c.Section)  
S.C.Z.C.C., Nagpur.

## South Central Zone Cultural Centre, Nagpur

### Silver Jubilee Celebration of Orange City Craft Mela, Nagpur

#### Rules & Regulations

(1) Stall Rent for Government agencies /Artisan /N.G.O. will be as follows :

	Size	Rent (For Artisans/ NGO)	Rent (For Govt. Agencies)
A	10' x 10' Stall	25,000/-	40,000/-
B	10' x 20' Stall	50,000/-	80,000/-
C	15' x 15' Stall open space	35,000/-	60,000/-

(2) Rates are valid applicable upto **15<sup>th</sup> January, 2017** only.

(3) Centre will provide 2 tables, 2 chairs & 2 tube lights in each stall

(4) Only handicraft & handloom crafts are allowed for sale & exhibition. Commercial or machine made products are not allowed for sale or exhibition

(5) Artisan card issued by Development Commissioner (Handicraft/ Handloom) Ministry of Textile, Govt. of India is compulsory on the basis of which stall will be allotted. Preference will be given to National Awardee, State awardee, N.M.C. holder at the time of allotment.

In honour of their award, centre will give handsome concession in Stall rent as follows :

- \* National Awardee - 50 %
- \* National Merit Certificate Certificate Holder - 40 %
- \* State Awardee - 30 %
- \* Craftsman who will give Demonstration - 30 %
- \* Artisan of Chhattisgarh - 30 % & free of cost as per recommendation of Dept. of Culture, Govt. of Chhattisgarh.
- \* Weavers & artisan of Handloom - 30 %
- \* Foreign & overseas Craftsman(Through their embassies only ) - Free

(6) This year, Centre will celebrate with 'Indian Saree' as Craft theme for which 30% discount will be given to concerned craftsman & stalls will be allotted in Centre's hall.

(7) Artisan who wish to participate in this mela, will have to send copy of artisan card, passport size photo, aadhar card, award, affidavit, demand draft for rent. Original copies must be carried with artisan during mela period.

(8) Centre will not provide any TA, On Way D.A., Honorarium, lodging, boarding, local transport to any artisan. Artisan will have to make their own arrangement.

(9) Presence of artisan (own) is must during mela period

(10) Mela will commence from 1.00 p.m. to 9.00 p.m. every day

(11) Any information regarding mela can be sought from programme incharge of the centre.

(12) Artisan will keep his stall ready in neat & clean condition every day by 12 noon. Artisan will have to maintain cleaning & neatness of stall as well as Centre's premises

(13) It is discretion of Director to allot any stall or open space which will be binding.

(14) Smoking, drinking of liquor or use of any type of intoxicant are strictly prohibited.

(15) Cooking of food or tea/coffee is strictly prohibited in the stall or in the premises.

(16) Black listed Craftsmen are not allowed. Any artisan who will occupy stall on other artisans name, his/her stall allotment will be cancelled immediately.

(17) Director's decision will be final & binding in any type of dispute.

(18) Any type of dispute, jurisdiction will be Hon. High Court, Bombay bench, Nagpur.

(19) Centre will not be responsible for any type of casualty, fire, burglary, death or natural calamity. Artisan can insure own & his/ her products / crafts of his own expenditure.

(20) Alloted stall will be for complete 10 days & it can't vacate before the end of the mela. Rent will not be refunded in any case after allotment of stall.

(21) Stall will be booked by paying rent by D.D. in favour of Director, SCZCC, Nagpur in prescribed format in advance

(22) Participant Artisan will be honoured by "Shilp Samman" in 25<sup>th</sup> Orange City Craft Mela by two awards of Rs. 51,000/-, & Rs.31,000/-. It will be given on the basis of Craft, type of Craft & it's work, tradition, decoration of stall, cost of craft, behaviour with customer, cleanness & neatness of stall etc. The decision of the Selection Committee/ Director, SCZCC will be final and binding on all.

Director,  
S.C.Z.C.C., Nagpur

## **AFFIDEVIT**

- (1) I will not change the allotted space or stall of mela. If I don't occupy the stall then I will not claim for its refund of advance paid.
- (2) I will display & Sale the Craft for which the Stall/ space is allotted. If any irregularity done by me, Centre can cancel my stall & I will not claim for any refund.
- (3) I will keep my stall neat & clean
- (4) I will keep constant craft price for all days of mela
- (5) I will use only space of stall allotted to me
- (6) I will use my own dustbin for my stall
- (7) It is discretion of Director to allot any stall any where & I will be abide by it.
- (8) I will open my stall before 1.00 p.m. & close it by 9.00 p.m.
- (9) If I don't acquire the stall before a day of commencement of mela, it can be allotted to any other artisan as per discretion of Director, SCZCC.
- (10) I will not sublet my stall to any other artisan. I will display & Sale only one craft in my stall for which it is allotted.
- (11) I will take permission of programme incharge to take off any craft after end of mela. Rs.500/- per day will be charged for the delay after permissible one day grace period of vacation of stall.
- (12) I will abide by all rules & regulation of the Centre for the mela.
- (13) I will bear expenditure of my TA, On Way DA, Luggage Charges, lodging & boarding. I will make my own arrangement of lodging & boarding outside the centre.
- (14) I will behave decently with the Centre's staff, audience visiting the mela, artists & artisans. On any misconduct, Centre can shut down my stall.
- (15) I will not smoke, drink or use any type of intoxicants, inside the stall or in the premises of SCZCC.
- (16) In any dispute, decision taken by Director will be final & it will be binding to me
- (17) Rights of allotment of space /stall will be of Director which will be done a day before commencement of mela.
- (18) Centre will not be responsible for any theft, fire, burglary or any accident or death, occurring during mela period.
- (19) I will not use any music system in my Stall/space allotted.

I have read all rules, regulations & affidavit contents. I will abide by these terms & conditions as mentioned above.

Signature of Applicant

**Witness :**

(1) Name : .....

Signature : .....

(2) Name : .....

Signature : .....

Name : .....

Place : .....